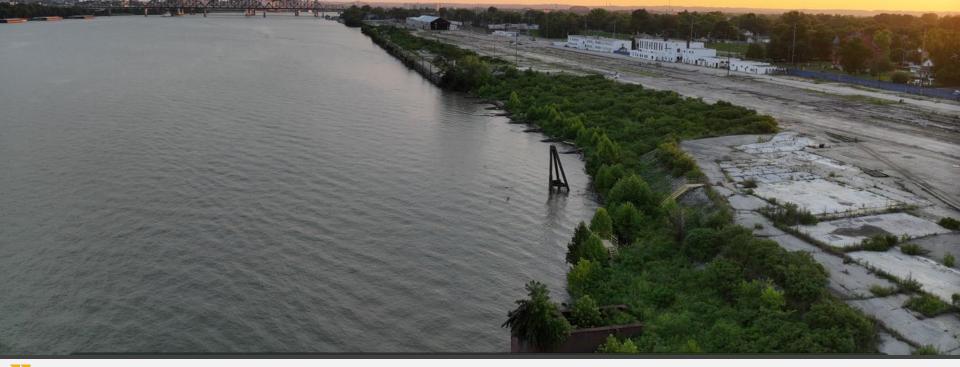
Jeffboat Redevelopment Framework

The Vision

A first-class, vibrant, mixed-use development that reconnects the neighborhood with the Ohio River through a public-private partnership.

East Charlestown Avenu **VISION + PLAN PLAN DISTRICTS** East Maple Street st High Stre

Current Condition



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Process



- Public and Stakeholder Input gathering data
- Market Analysis what uses are viable in Jeffersonville
- Preliminary Sketches ideas put to paper
- Concepts uses and features placed on the site
- Redevelopment Framework reimagining it as a mix of uses

Public Input



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Public Input

- **3 public** meetings
- **300+ comments** + ideas shared
- **300+** engaged participants

Top Themes:

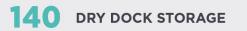
- 38% Public Access to the Riverfront
- 37% Green Space and Recreation
- 21% Hold onto the History
- Complement Downtown



Market Analysis









30,000 SF DESTINATION VENUE

15,000 - 20,000 SF RETAIL SPACE

16,000 - 20,000 SF RESTAURANT

RESTAURANT + RETAIL













FLEX SPACE (BUILDING #316) 24,000 SF

9,300 SF **ADAPTIVE REUSE** (BUILDING #242)

CLASS B OFFICE -





HOSPITALITY







Redevelopment Framework

Guiding Principles

ACTIVATE THE WATERFRONT + CONNECT PEOPLE TO THE RIVER



Future design and development should capitalize on the waterfront destination while taking care to plan for the unique physical site considerations.

MARKET-DRIVEN MIXED-USE DEVELOPMENT



Future development on the site provides a mixture of uses, including residential, commercial, sports and entertainment, and various office uses based on market analysis.

UNIFY THE SITE THROUGH MEANINGFUL PUBLIC SPACES



Public spaces that include amenities and programming for all ages and abilities are important for current and future residents and visitors, and guide and support economic investment.

IMPROVE BICYCLE, VEHICULAR, AND PEDESTRIAN CONNECTIVITY



Connections are critical to the economic and social health of the area. As new development and investments take shape, they should enhance the connectivity to and within the site.

CELEBRATE THE SITE'S SHIPBUILDING PAST



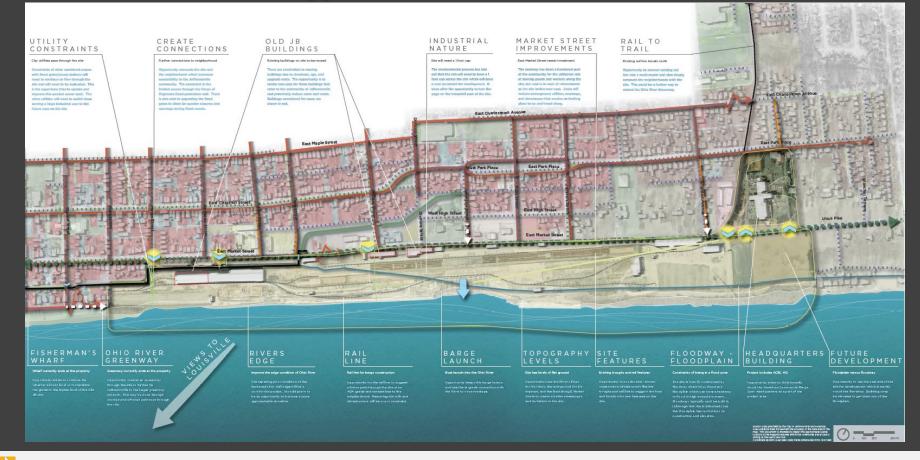
The industrial character of the site has played a role in the lives of generations of Jeffersonville residents. New development should pay homage to the past while blazing a path toward a sustainable future.

IMAGINE THE RIVERFRONT AS A PUBLIC-PRIVATE PARTNERSHIP

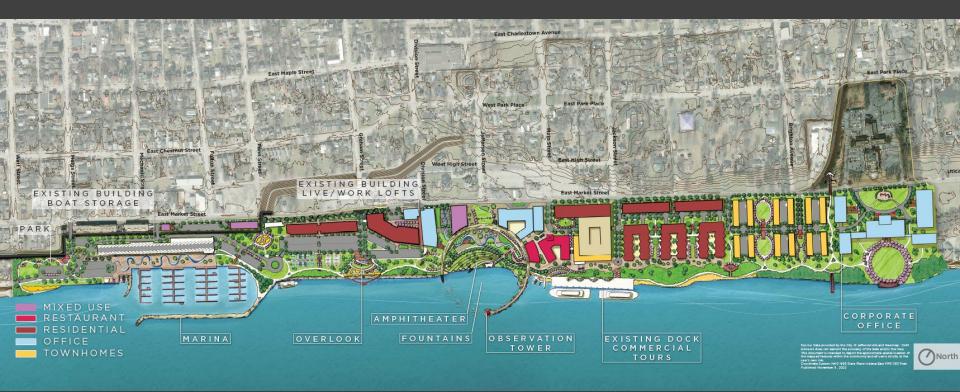


Transformational public infrastructure will require public participation to create a unique, destination-based project with a profound sense of place.

Opportunities and Constraints



Jeffboat Redevelopment Framework



Entertainment District



- A. Mixed Use
- B. Ex. Loft
- C. Office
- D. Mixed Use
- E. Office
- F. Office
- G. Eatertainment
- H. Hotel
- I. Residential
- J. Parking Garage
- K. Townhomes
- L. Waystation
- M. Overlook
- N. Amphitheater
- O. Plaza
- P. Park

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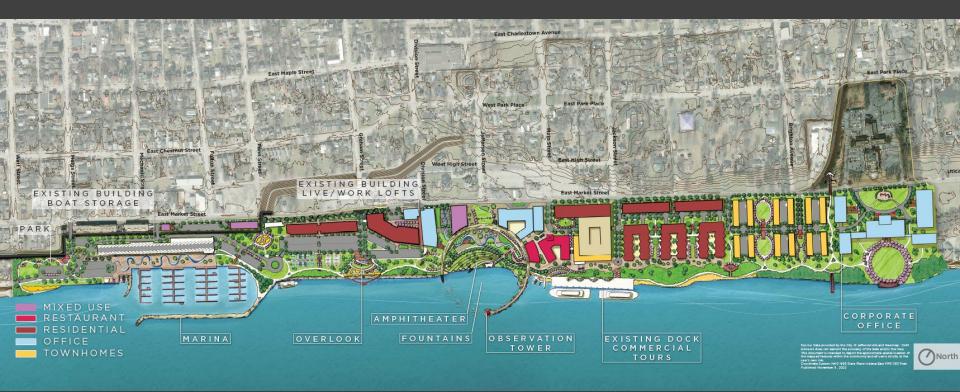
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Gateway Park District



- A. Playground
- B. Sculpture Garden
- C. Historic Artifacts

- D. Bike Path
- E. Kayak Launch
- F. Event Lawn

Marina District



- A. Marina
- B. Boat Storage
- C. Plaza
- D. Boat Launch
- E. Boat Lift
- F. Dock Store
- G. Retail
- H. Retail

Residential District



- A. Sculpture
- B. Visitor's Center
- C. Residential
- D. Boat Restaurant
- E. Pickleball
- F. Basketball
- G. Overlook
- H. Greenway

Future Residential District



- Residential
- J. Residential
- K. Overlook

- L. Residential
- M. Art Features

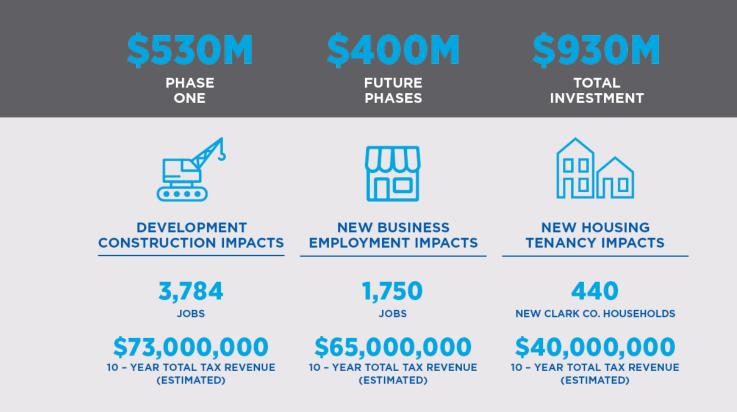
Districts



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Economic Impact + Next Steps

Phase I Economic Impact



Getting it Done

- Create Partnerships Relationships with developers and the City
- Begin Engineering Design Further refinement and design detail
- Work on Entitlements Next steps with city and agencies
- Funding Strategies Agreements, grants, and partnerships
- Initial Project Initiatives Activate the site with small projects

OHM Advancing Communities®

Activities + Questions